



No.C-18011/01/2022-23—CC
भारत सरकार (Government of India)
वस्त्र मंत्रालय (Ministry of Textiles)
कार्यालय विकास आयुक्त [हस्तशिल्प]
Office of the Development Commissioner [Handicrafts]
क्लस्टर अनुभाग
(Cluster Section)

पश्चिमी खंड संख्या-VII, आर.के. पुरम
नई दिल्ली 110066
दिनांक: 14/06/2022

Subject:- Inviting proposals for Formation of Producer Company for FY 2022-23 - reg.

The Office of Development Commissioner (Handicrafts), Ministry of Textiles has been implementing the cluster activities through producer companies under AHVY Scheme of the National Handicrafts Development Programme (NHDP) across the country in various craft cluster areas, aiming to ensure active participation and contribution of member artisans to develop long term sustainable business module through an organized setup. The member artisans being the shareholders of the producer companies will actively participate and contribute in all functional areas for successful business entity.

In this regard, this office is inviting proposals from eligible agencies for the formation of producer company for the Financial Year 2022-23. Hence, interested eligible agencies are advised to study the scheme guidelines carefully available on the website www.handicrafts.nic.in and submit the proposals to the respective Handicraft Service Centres for consideration. No proposal shall be accepted directly from the agencies to headquarter office in any case.

All the Assistant Directors are thereby required to identify the feasible project proposals under their respective jurisdiction and recommend the same for formation of Producer Company in identified cluster areas. The data/information may please be submitted to this office in a single pdf file at clustercell.dch@gmail.com and mukesh.kumar70@gov.in (Deputy Director-Cluster) after due recommendation of concerned Assistant Director only without fail latest by 01.07.2022. The following points may be noted for information required:

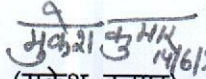
- Basic requirement to form a producer company: Minimum 15 or more members.
- Pre-registration requirements to form Producer Company: Minimum number of 5 directors may be identified from the members out of which at least 2/3rd directors must be included from the artisan community, preferably National awardee/State awardee/Shilp guru/mastercraftsperson.
- The information must be submitted in the following format:

S. No.	Cluster area/ district	Craft/ (s)	Number of artisans available	Suggest 3(three) names of the Producer Company	Suggest 5 names for Director in respect of the producer company alongwith proposed person's currently held profession/ expertise/designation [provide pehchan ID incase of member artisan]	Contact No. & Email ID of proposed Director/(s)	Suggestive name of IA facilitating towards formation of Producer Company alongwith NGO Darpan ID

The following checkpoints may be ensured by the Assistant Directors concerned;

1. All the Assistant Directors concerned are directed to verify the proposals and may recommend the proposals by 01.07.2022 keeping in view of the Scheme Guidelines.
2. The proposals sent earlier without any invitation or received after the last date of this notice will not be entertained.
3. It should be ensured that not more than one proposal per implementing agency is recommended.
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4. The Assistant Director concerned may ensure that empanelment in case of NGOs must be valid as on date of receiving the proposal. The implementing agencies must ensure in advance that their empanelment with DC(Handicrafts) is renewed in time in case of expiry of empanelment during the current financial year.

All clarifications or corrigendums/updates, if any, will be published in the above mentioned official websites only.


मुकेश कुमार
(मुकेश कुमार)

उप निदेशक (क्लस्टर)