

W-11011/15/2020-JJM-II-DDWS
Government of India
Ministry of Jal Shakti
Department of Drinking Water & Sanitation
National Jal Jeevan Mission

4th Floor, Pt. Deendayal Antyodaya Bhawan
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New Delhi - 110 003
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Expression of Interest (Eoi) for Sector Partner

Department of Drinking Water and Sanitation (DDWS), Ministry of Jal Shakti is implementing Jal Jeevan Mission (JJM), which aims to provide Functional Household Tap Connection (FHTC) to every rural household of the country by 2024. With the national goal of improving the 'ease of living' of people living in rural areas, Government of India has shifted the focus of providing potable water from habitations to rural households by launching Jal Jeevan Mission (JJM) in August, 2019. JJM is a time-bound, mission-mode programme that focuses on service delivery at household level, i.e. water supply on regular and long-term basis in adequate quantity and of prescribed quality.

The 73rd Amendment to the Constitution of India has placed the subject of drinking water in the Eleventh Schedule and has assigned its management to Gram Panchayats. Keeping this in view, under JJM, Gram Panchayats and local community will play the pivotal role in planning, implementation, management, operation and maintenance of in-village water supply systems including drinking water sources.

The decentralized, demand-driven, community-managed implementation of the programme will instill 'sense of ownership' among the local community, create an environment of trust and bring in transparency leading to better implementation and long-term O&M of water supply systems. JJM envisages that the Gram Panchayats and/ or their sub-committees, i.e. user groups like the Village Water & Sanitation Committee (VWSC)/ Paani Samiti, etc. are to plan, build, manage, operate and maintain in-village water supply systems ensuring that the schemes last at least till the full design period.

The mission plans to holistically address the challenges, viz. depleting water sources, increasing water quality-issues, lack of in-village infrastructure, poor Operation & Maintenance (O&M), lack of resource efficiency, competing water demands from various sectors, etc.

Many organizations, individuals already working in the field of water have shown genuine interests to be partner in this pan-India programme, Jal Jeevan Mission. Thus, JJM aims to harness the huge potential of the local community through Voluntary Organizations (VOs), Non-Governmental Organizations (NGOs), social service & charity organizations, and professionals working in drinking water sector, who are willing to work towards mobilizing and enhancing the capacities of the communities to achieve the goal of the mission.

For this transformational Mission's success, it is imperative that Government and private/ corporate sector including voluntary & charity organizations join hands together to develop synergy for efficient outputs. To make water everyone's business, mission strives to build partnerships and work together with various institutions/ individuals to achieve drinking water security for all.

National Jal Jeevan Mission (NJJM), Department of Drinking Water and Sanitation (DDWS), Ministry of Jal Shakti seeks interest from foundations, trusts, NGOs, Community Based Organisations (CBOs), VO, etc. to work closely with the mission as 'Sector Partner'. Basically, sector partners are organizations proactively working in the social sector as detailed below with wide outreach and impact. They are expected to play a huge role in supporting the implementation of JJM. The Terms of Reference (ToR) and declaration/ undertaking form may be downloaded from the website <https://jalshakti-ddws.gov.in> and CPP Portal.

In view of this, services of organisations/ agencies having experience in the field of water, sanitation and hygiene, natural resources management, community engagement, capacity building & awareness generation, education, health, tribal development, gender & equity, etc. is required. The interested agencies may submit their applications in the prescribed format for consideration of the NJJM.

2. Pre-Qualification criteria for submitting Expression of Interest (Eoi)

DDWS seeks Expressions of Interest (Eoi) from agencies/ firms/ organizations fulfilling the following requirements:

- i.) a minimum 5 years experience in areas mentioned above as a registered organization for organizations under 4(a) including organizations under Registration of Societies Act

1860, or a Public Trust registered under Indian Trust Act 1982 or a corporation registered under Section 8 of Companies Act;

- ii.) it should be a not-for-profit organization or use its profits, if any, or other income in promoting charitable objectives;
- iii.) experience of using Participatory Rural Appraisal (PRA) techniques and other communication tools in community mobilization;
- iv.) it should have sufficiently qualified personnel and resources to accomplish the tasks mentioned in the scope of work; and
- v.) be able to submit last three years duly audited and properly maintained accounts, and published Annual Reports.

3. List of documents that applicant agency/ organization needs to submit along with the application

- i.) Application format;
- ii.) Copy of the registration/ Memorandum of Association of the organization;
- iii.) Complete address of the organization with contact details;
- iv.) Copy of PAN, GSTIN/ Service Tax Registration Certificate;
- v.) Copy of the audited financial statements for last three years;
- vi.) Affidavit that the organization is not currently blacklisted by any government department or agency list of board/ governing body members with contact details, occupation and experience; and
- vii.) List of all projects completed or under execution in the last 5 years.

4. The selection process would be as follows

The Department would evaluate the Eols submitted by the applicants based on specified criteria. The Department would evaluate the Eol of only those agencies which shall fulfill the mandatory eligibility requirements mentioned at para 2 above.

5. Pre-requisites

- i.) Working in the social sector as mentioned in pre-qualification criteria should reflect in their Memorandum of Association as one of the activities;
- ii.) The organization will be open to inspection by CAG & CGA/ third party agency authorized by the Department/ NJJM;

6. Application process

The Expression of Interest (Eoi) with all relevant information and documents must be submitted on the online portal on or before 21 days from the date of publication of this Eoi. However, after submission of Eoi on the portal, a hard copy of the proposal should be submitted to this Department within 7 days after the last date of submission of proposals.

7. Contact Details

Further details, if any, may be obtained by writing to above mentioned address or e-mail: vikas.sri@nic.in or through telephone no. 011-24363515/24368561.



(Sumit Jha)

Section Officer

e-mail: jha.sumit@gov.in

Note: DDWS reserves the right to cancel this request for Eoi and/ or invite proposals afresh with or without amendments, without liability or any obligation for such request for Eoi and without assigning any reason. Information provided at this stage is indicative and DDWS reserves the right to amend/ add further details in the Eoi.

Terms of Reference (ToR) for Sector Partner for Jal Jeevan Mission

1. Description of Assignment

Department of Drinking Water and Sanitation, Ministry of Jal Shakti is implementing Jal Jeevan Mission (JJM) with the objective to provide Functional Household Tap Connection (FHTC) to every rural household of the country by 2024.

The Department of Drinking Water and Sanitation, hereafter DDWS intends to empanel an agency/ firm/ organization/ institution (herein after called the Sector Partner) which will work closely with Government of India and State Governments to achieve the objectives of JJM. The Sector Partner would arrange capacity building programmes, identify training needs, develop strategic IEC material, viz. education material, advertisement contents, etc.

2. Organization Background

DDWS is the nodal Department for overall policy formulation, planning, financing and coordination for two flagship programmes of Government of India namely the Swachh Bharat Mission (Gramin) [SBM-(G)] for rural sanitation and the Jal Jeevan Mission (JJM) which is a Centrally Sponsored Scheme, that aims to provide Functional Household Tap Connection (FHTC) to rural households by 2024.

2.1 Jal Jeevan Mission

Government of India has been supplementing the efforts of the States/ UTs for rural water supply, which began in 1972 with the launch of Accelerated Rural Water Supply Programme. It was renamed as NRDWP in 2009. Under the NRDWP, one of the objectives was to enable all households to have access to and use safe & adequate drinking water within premises to the extent possible. In August 2019, Government of India has approved the restructuring and subsuming the ongoing National Rural Drinking Water Programme (NRDWP) into a new mission and launched Jal Jeevan Mission (JJM). The objective of JJM is to provide Functional Household Tap Connection (FHTC) to every rural household at service level of 55 litres per capita per day (lpcd) and of prescribed quality on regular basis.

The key components of JJM are: i.) in-village piped water supply infrastructure for tap water connection to every household; ii.) developing reliable drinking water sources/ augmentation of existing sources; iii.) retrofitting of completed and ongoing PWS schemes to provide FHTCs; iv.) transfer of water for those villages where quantity and/ or quality issues exist in local sources; v.) technological intervention where quality is an issue; vi.) grey water management; vii.) support activities & capacity building of communities; and viii.) measures to tackle unforeseen challenges caused due to natural calamities/ disasters, etc.

3. Statement of purpose/ objectives:

The specific objectives of a sector partner are to work closely with the NJJM/ States in the following broad areas:

- i.) support in identification of local NGOs, etc. and empanel them as ISAs, support in gap-analysis of institutions such as DWSMs, VWSCs, etc.;
- ii.) support in change management at State level, prepare modules and build capacities of staff at various levels, viz. SWSMs, DWSMs, ISAs, VWSCs through cascading approach;
- iii.) forging partnership for SWSM: Play a key role to bring together academic institutions, NGOs, civil society, etc.;

- iv.) capture best practices, success stories, case studies and share the same;
- v.) support in documentation of best practices in newsletters, social media coverage, etc.;
- vi.) support in targeted IEC interventions by preparing BCC/ IPC packages for States and support in roll out;
- vii.) assist the States to work with the respective implementing agencies and VWSCs/ user groups, etc. to adopt appropriate O&M mechanisms to ensure long term sustainability of sources;
- viii.) support in preparing formats for baselines to map outputs & outcomes in the future and build capacities to carry out the surveys;
- ix.) special focus on water quality: handhold states and districts to strengthen WQM&S and support in NABL accreditation, sharing of lab results with community, etc.; and
- x.) any other activity to be implemented as part of the Mission as required by the Department of Drinking Water & Sanitation.

The Sector Partner will provide support to DDWS in the broad areas mentioned above.

4. Possible areas of Work

It is expected that Sector Partner will work closely with DDWS to assist on the activities related to JJM. The firm will provide the capacity building support to DDWS and the State Governments for effective implementation of the JJM. The scope of work for Sector Partner shall include following:

- i.) provide capacity building support to the National, State and District level stakeholders;
- ii.) support in preparing and implementing a comprehensive capacity building programme for JJM as per the programme objectives;
- iii.) identify State & District-level Capacity Building Resource agencies for training activities and facilitate the organization in the preparation of modules and training methodologies;
- iv.) develop material for training and capacity building programmes for JJM and States on social development activities in coordination with other experts;
- v.) make capacity building/ participatory training as driver of the project and develop content and pedagogy to make training events dynamic and lively;
- vi.) identify successful models in community mobilization for replication;
- vii.) assist in documentation of best practices in rural drinking water sector;
- viii.) undertake field visits to understand social inclusion, social audit/ monitoring under JJM; and
- ix.) facilitate organization of workshop, conferences, and consultations, if required.

The list is indicative and the agency may be required to provide additional services as required for the programme. Further, it may be noted that the activities would have to be carried out at different levels, viz. National, State and District. The agency must have the flexibility to work at different levels, as specified by the scope of work and as determined by the DDWS. The firm should have adequate number of experts of each stream so that in case of

unforeseen events, if the services of one or more team members cease to continue, the agency should provide substitute team member of equal or higher competence within agreed time frame.

5. Funding

The association of Sector Partner will be for Jal Jeevan Mission of Department of Drinking Water and Sanitation and no remuneration shall be paid for the services. The agency will be required to raise their own resources for the purpose.

6. Review

The Sector Partner will keep DDWS apprised with developments and progress of the work relating to capacity building, training, IEC, etc. The engagement with DDWS shall be reviewed every year in order to extend the association with the agency subject to satisfactory performance. DDWS reserves the right to terminate early without assigning any reason what so ever.

Proforma		
1.	Name of the organization *	
2.	Registered as * (trust/ society/ not-profit company)	
3.	Registration Number, City and State *	_____
4.	Registration date *	
5.	Full Address of head-office *	_____
6.	Contact Details *	Phone Number: _____ e-mail ID: _____
7.	Full Name of the head of the organization *	_____
8.	Which States/ districts in India has the organization worked*	
9.	Years of experience in water sector *	_____
10.	Describe work in water sector, esp. drinking water in 100 words*	_____
11.	Areas of work * water, sanitation and hygiene, natural resources management, community engagement, capacity building and awareness generation, education, health, tribal development, gender and equity	Select options i.) Water, sanitation and hygiene ii.) Natural resource management iii.) Community management iv.) Capacity building v.) Awareness generation vi.) Gender & water vii.) Education viii.) Health ix.) Tribal development x.) Others (please specify): _____
12.	Organizational structure * No. of employees	a.) Field level: _____ b.) Programme manager level: _____
13.	Links*	Website link: Social media links: add + option
Legal/ other documents (mandatory)		
14.	Registration Certificate*	attach file
15.	CV of the organization head *	attach file
16.	PAN, GSTIN/ Service Tax Registration Certificate	
17.	Copy of the audited financial statements for last three years	
18.	Affidavit that the organization is not currently blacklisted by any government department or agency	

19.	List of all projects completed or under execution in the last 5 years	
20.	No of personnel at disposal	